THE NEW

BMW 7



Bayersiche Motoren Werke

Composed, not built. Every line drawn with purpose. Precision and emotion, brought together as one. Such commitment is rare. Rarer still is the feeling it inspires. In the new BMW 7, dedication isn't just seen – it's felt. It's a promise, experienced on every drive.



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DESIGN



Crafted to captivate from the very first glance, the new BMW 7 series exudes a presence of grandeur on the outside, and resplendence on the inside.



ILLUMINATED KIDNEY GRILLE.

Radiating confidence from every angle, the illuminated kidney grille announces the BMW 7 Series before it even moves. Featuring a re-interpreted design, the illuminated kidney grille lends a striking silhouette that is unique to the 7.

SWAROVSKI CRYSTAL LIGHTS.

Like a finely cut jewel adorning the front of the vehicle, the Swarovski Crystal Headlights give the BMW 7 Series an unparalleled aura of exclusivity. Their captivating brilliance enhances the vehicle's commanding presence, ensuring every arrival is as memorable as the journey itself. A true masterpiece of luxury, crafted to shine beyond expectations.



REINTERPRETED REAR STYLING.

The rear design of the BMW New 7 blends sophisticated luxury with unmistakable M Sport athleticism. Sculpted surfaces, slim illuminated elements, and a striking high-gloss black diffuser create a powerful visual stance that commands attention from every angle. The result is a rear profile that is as dynamic as it is elegant, leaving a lasting impression long after it has passed.



PANORAMA GLASS ROOF SKY LOUNGE.

An immersive spectacle overhead, the Sky Lounge Panoramic Glass Roof bathes the interior in a mesmerizing shimmer, turning every drive into a first-class experience beneath a constellation of light.



AUTOMATIC DOORS.

A true innovation in modern luxury, the BMW Automatic Doors use sophisticated radar-based technology to ensure swift, smooth, and safe operation. With multiple intuitive ways to open and close the doors, every interaction feels as effortless as the journey itself.



INDIVIDUAL DUAL-TONE PAINTWORK.

Celebrating the art of customization, the BMW 7 Series offers an unparalleled palette of more than 200 paint combinations. From the dramatic elegance of Two-Tone finishes to the bespoke sophistication of BMW Individual colours and the contemporary allure of Frozen paints, every detail is designed to create a truly one-of-one presence*.

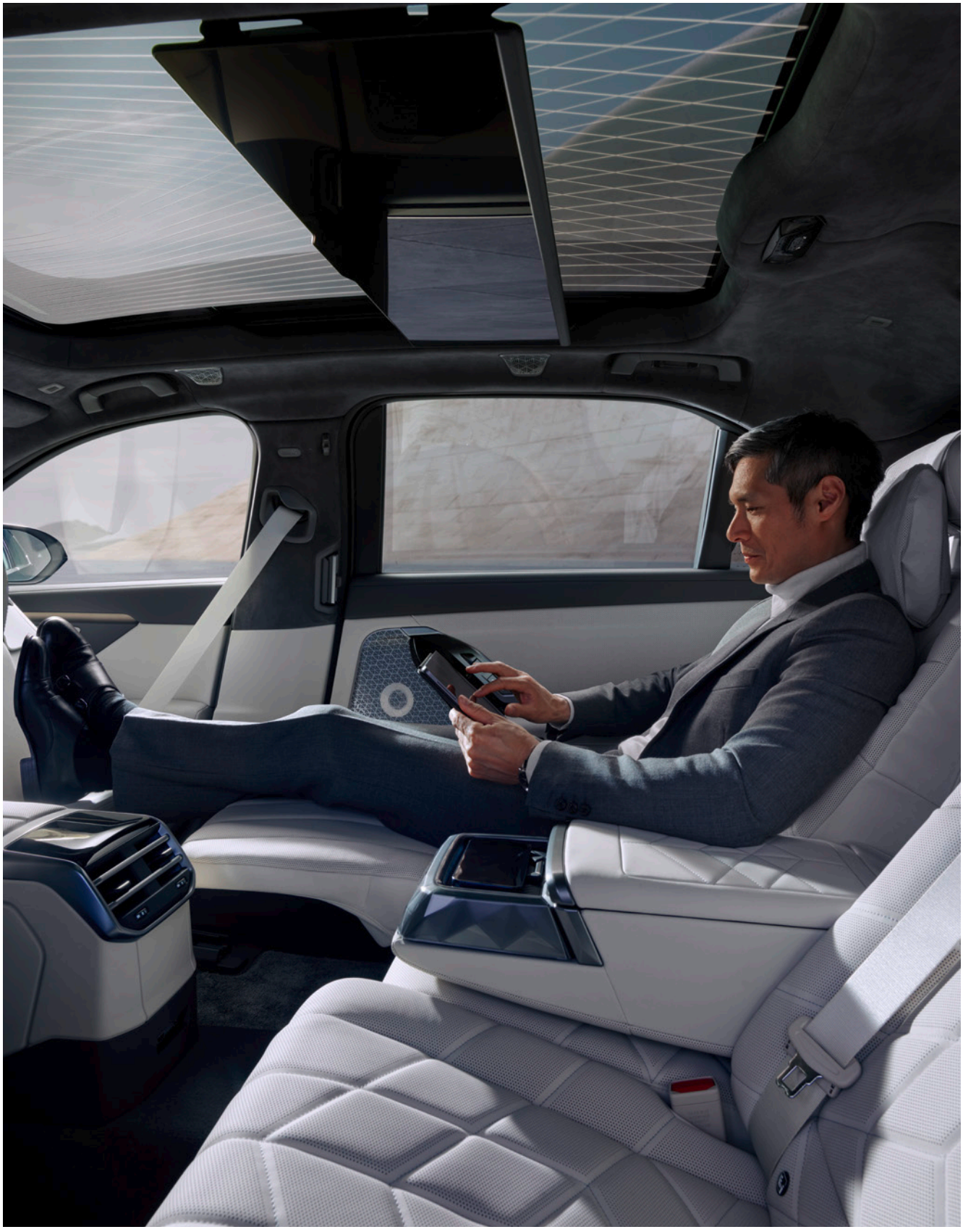


*Individual dual-tone combinations only with i7 M70.

COMFORT AND LUXURY



Beyond the door of the BMW 7 Series lies a realm of uncompromising luxury. A meticulously curated environment of exceptional craftsmanship and cutting-edge innovation creates an atmosphere where every journey feels truly extraordinary.



EXECUTIVE LOUNGE SEATING.

Recline, unwind, and experience a new dimension of comfort. With luxurious massage and ventilation functions, generous space to stretch out, and seamless calf support, the Executive Lounge Seating transforms the rear cabin into a private retreat designed entirely around you.

BMW THEATRE SCREEN.

A spectacular centrepiece of the rear cabin, the BMW Theatre Screen elevates every moment on board. Featuring a stunning 31-inch 8K display, intuitive touch interaction, seamless connectivity, and an integrated camera for video calls, it transforms travel time into time truly well spent.



GENUINE LEATHER MERINO UPHOLSTERY.

Every detail speaks to a commitment to craftsmanship. Upholstered in BMW Individual Merino Leather, the interior offers a rich, tactile experience that elevates every journey into a moment of pure indulgence.

Tailor the BMW 7 Series to your personal expression with a curated selection of BMW Individual interior finishes. From exquisite leather appointments to refined Wool/Cashmere combinations, every choice is crafted to reflect your distinctive sense of luxury.



BOWERS & WILKINS DIAMOND SURROUND SOUND SYSTEM.

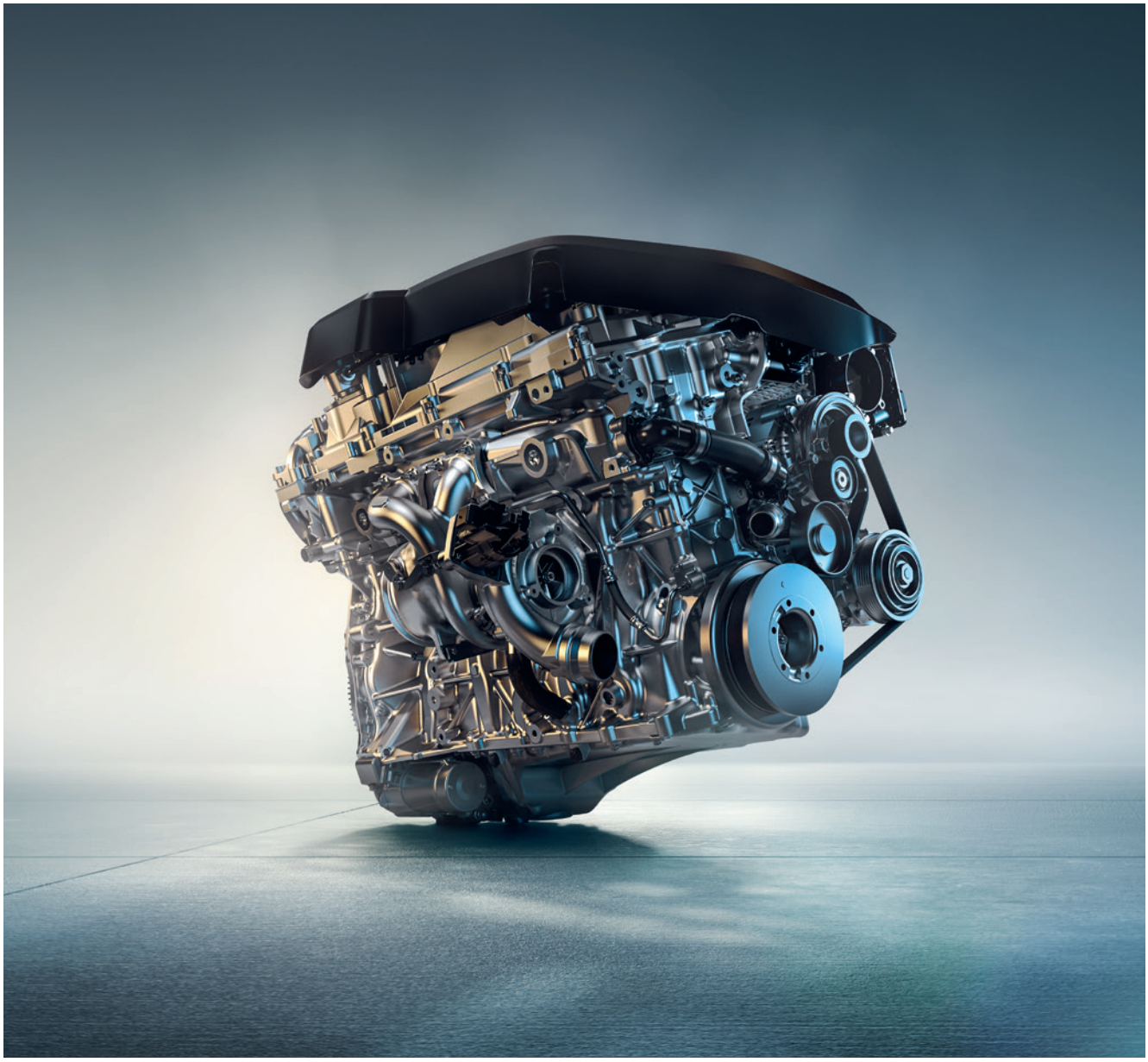


A masterpiece of acoustic engineering, the Bowers & Wilkins Diamond Surround Sound System fills the cabin with exceptional depth, detail, and emotion. Combining 35 speakers, 1,965 watts of power, and immersive Dolby Atmos technology, it creates a listening experience that is as captivating as the journey itself.

POWER AND PERFORMANCE



The New BMW 7 delivers exceptional performance across combustion power and electric excellence. Offered in both ICE and BEV options, the new 7 gives customers the perfect freedom of choice.



THE NEW 740.

The new generation BMW TwinPower Trubo 3.0 Litre 6-cylinder engine guarantees perfect performance with refined power delivery. Featuring enhanced power (400 hp) and troque (540 Nm), the new 740 propels from 0 to 100 km/h in just 5.4 seconds.

REAR-AXLE STEERING.

From crowded city streets to open highways, Rear Axle Steering lends the BMW 7 Series an air of effortless composure, creating a driving experience that feels both remarkably agile and exceptionally serene.

2-AXLE AIR SUSPENSION.

The sophisticated air suspension system adapts in real time, gently lowering the vehicle for assured high-speed cruising and raising it when needed, delivering a ride experience defined by serenity, balance, and refinement.



THE NEW i7 50 xDRIVE.

Dedicated to progress in every detail, the BMW i7 50 xDrive combines cutting-edge cylindrical cell battery technology with a segment-leading WLTP range of up to 728 km, redefining what is possible in all-electric long-distance travel.

xDRIVE.

Effortlessly combining performance and confidence, BMW xDrive intelligently distributes power to all four wheels, delivering exceptional traction, enhanced stability, and the assured driving experience expected of a flagship BMW.

INNOVATION AND TECH



Inspired by the pioneering spirit of Neue Klasse technology, the new 7 redefines the relationship between driver and vehicle. Advanced digital intelligence, immersive connectivity, and intuitive assistance features come together to create a driving experience that feels more personal, responsive, and sophisticated than ever before.



BMW PANORAMIC VISION.

The visionary BMW Panoramic iDrive system represents the latest generation of the BMW display and operating concept. Centred on the interaction between user and car, it redefines vehicle operation, the display of information and driver orientation. By intelligently linking displays, controls and software, it creates a fully integrated system that is intuitive, convenient and ergonomic to use and provides the driver with the relevant information at all times.



BMW PASSENGER SCREEN.

For the first time ever, BMW customers can enjoy entertainment options via the front passenger display which is placed alongside the central information display.

Featuring a free-cut design with full HD resolution, the passenger display can be used to stream content via 3rd party apps or can be used as a decor element when not in use.



OPERATING SYSTEM X.

BMW Panoramic iDrive is underpinned by the BMW Operating System X software. One of the system's key features is its wide -ranging customisability. Content, widgets and displays are individually configurable, allowing them to be adapted to personal preferences. Users can select colours, display schemes and background images to create a personalised digital experience. They will also be able to set their own pictures as the background image for the Central Display using the My BMW App.

STYLE CHOICES



COLOURS.



CARBON BLACK.



OXIDE GREY.



TANZANITE BLUE.



VANCOUVER GREEN.



MINERAL WHITE.

WHEELS.

The new 7 is available in a range of 20" and 21" alloy wheel options*.



*21" wheels only on i7 M70.

TECHNICAL INFORMATION.

		740 M Sport
BMW TwinPower Turbo engine		
Cylinders/valves	–	6/6
Capacity	cm^3	2998
Max. output/engine speed	kW (hp)	294 (400)
Max. torque/engine speed	Nm	540
Power transmission		
Type of drive	–	Rear-Wheel Drive
Standard transmission	–	8 Speed Steptronic transmission with gearshift paddles
Performance		
Top speed	km/h	250
Acceleration 0–100 km/h	s	5.4

		i7 50 xDrive	i7 M70 xDrive
Drive System			
Drive type	–	Fully Electric, All-Wheel Drive	Fully Electric, All-Wheel Drive
Power	kW (hp)	335 (455)	500 (680)
Torque	Nm	660	1100
Battery Size (Net)	kWh	112.5	112.5
Performance			
Electric range (WLTP)	km	728	686
Top Speed	km/h	210	250
Acceleration 0-100 km/h	s	5.5	3.8

Notes:
- Performance data as measured in the emission test done under controlled conditions of environment, driving cycle, fuel etc. as specified in Rule 115 of the Central Motor Vehicle Rules, 1989.
- The models, equipment, and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market.
- Some options may contain mandatory combinations with other options. Please check with your local Authorised BMW Dealer.
- Terms and conditions apply. For further information, please contact your local Authorised BMW Dealer.



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